

Tool 9: Resource Mobilisation Strategies Review

Strategies for Resource Mobilisation	How have you used this strategy?	What are planning and execution processes behind it?	What went well?	What was challenging?	How could you improve?
Grant applications					
Public/government funding					
Corporate giving					



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Individual donations (all channels, including crowdfunding, events, ...)					
Sharing of positions and resources with other organizations					
In-kind donations (individual and corporate)					

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Strategies for Resource Mobilisation	How have you used this strategy?	What are planning and execution processes behind it?	What went well?	What was challenging?	How could you improve?
Volunteers (professional and non-professional)					
Sales of goods and services					
Endowment or planned giving					